

Hello

# I'm Rahul Kumar Tailor



UI-UX LEAD DESIGNER · [rahulkumartailor.in](http://rahulkumartailor.in) · [linkedin.com/in/rahulkumartailor](https://www.linkedin.com/in/rahulkumartailor) · [behance.net/rahultailor](https://www.behance.net/rahultailor)

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## EXPERIENCE

### A3logics

UI-UX lead Designer · Aug 2010 – Present

As the primary T-shaped Designer in web and mobile app Design Team, designed a3logics next generation apps and product module for millions of users by closely collaborating with product, engineering, analytics, QA, and marketing. Shipped core functionalities including the main view for browsing website and App, UX Research, wireframing, Visual design, Prototype, Interactive UI and UI customizability. also, I am playing my role as hybrid designer. I am taking care of all the HTML/CSS/js part of all project and product. i.e. desktop website + mobile website + admin dashboard + dashboard. i am mainly responsible for wireframe prototype, visual design, converting psd/jpeg designs with rocksolid HTML5 /css3 /jquery skills and embedding those html into ionic, angular and react js files as needed. Includes website optimization and writing SEO compatible HTML code.

Unified design language across macOS, Windows, desktop web, and mobile, which solidified a foundation for more quickly building upcoming features. Advanced desktop and mobile design systems through documentation, improving organization, building clean and modular components, communicating updates to the team, and advising on usage. Strengthened design team by encouraging best practices, sharing knowledge about Figma, Adobe XD and zeplin, accessibility tool and tech. encourage to the team how to use Design thinking on each project.

### **Key solution India**

Sr. Web Designer · Jan 2009 – Aug 2010

Worked closely with product, engineering, growth, marketing, and sales to ship numerous projects across renter and landlord products on desktop, mobile web, iOS, and Android, as well as marketing and internal needs.

Designed single listing and building detail pages, which increased building page conversion rate by 33% over an older design that converted better than existing design. Designed regular listings and monetized properties on MapList search results, site-wide listing cards, search by drawing on map for real-estate website. Organized, planned, and wireframe, PSD layout, graphics and UI for projects.

### QBIT SYSTEMS

Graphics/Web Designer · June 2007 – Jan 2009

I worked on future vision products for in iphone/android application development, e-commerce websites, GPS solutions, Home/industrial automation solutions. As a team we worked to determine features and user flows. I contributed to team efforts with interaction design, UI and overall visual design, as well as components design for interactions, and prototyping. Consulted with client to review current products and provide design solutions to solve user needs and business challenges through Interaction Design, Visual Design, and Prototyping. The work has been primarily in the realms of responsive site design, interaction design, UI design, prototyping and App design.

## SKILLS

UX Design	Figma	HTML
Interaction Design	Adobe XD	CSS
Visual Design	Photoshop	JavaScript
Illustration	InVision	Ionic
Wireframing	Principle	Angular
Prototyping	Adobe CC	Vuetify

## EDUCATION

<b>Coursera</b>	<b>Rajasthan Vidyapeeth</b>	<b>Rajasthan</b>
Foundations of User Experience (UX) Design	<b>(Deemed ) University</b>	<b>University</b>
2021	<b>Udaipur</b>	Bsc(Bio.)
	PGCDA	2003 – 2005
	2005	